The Beechmont Neighborhood Association Invites you to participate in our annual



Festival of Flowers

Saturday, May 11th, 2024 From 9:00 a.m. until 3:00 p.m. In the heart of Beechmont

GUIDELINES FOR THE FESTIVAL

Following is the procedure for the day:

SET-UP:

5 – 8 pm Fri. & 7-9:00 am Sat. We will have security Friday from 8:00 pm-8:00 am Vendors are responsible for providing their own tables, chairs and/or tents. Tents

are advised.

BOOTH AREA: Each vendor will be provided a 10' x 10' space. Please sign-in at the FOF "sign-in" table, which you can identify by the signage. Verification of your fee payment will be made and you will be shown your booth location. Rates are listed below.

No set up without registration.

RAIN DATE:

No rain date. We will be there rain or shine.

REFUNDS:

We require a 2-week notice for a refund.

SALE ITEMS:

Artisan items should be handmade. No flea market, multi-level marketing, or direct sales will be permitted. Beechmont Neighborhood Association will be selling plants and herbs. If you wish to sell any kind of live plants, please contact BNA for information. To maximize profits for all, it is necessary to coordinate flower sales. Contact Julie Elliot by email at julieeliliott@gmail.com or phone (502) 553-9302 to discuss the type of flowers you want to sell. We reserve the right to limit the number of same-type vendors taking into consideration the size of the event

and the need for variety.

LOCATION:

Cornerstone Baptist Church (formerly known as Beechmont Baptist Church), 4574 South Third Street at the corner of Wellington Avenue. We will be utilizing several

parking areas for vendor set-up.

UNLOADING: Unloading will be from Wellington Avenue.

BREAKDOWN: Each participant will be responsible for cleaning the area in and around their

space when the event is over.

FEES:

\$45.00 per space if paid by May 4, 2024

\$55.00 per space if paid after May 4, 2024

We will have music, craft activities for children that draw on the gardening theme and other special features you may find interesting! This all takes place in historic Beechmont. Food and drink will be for sale during the event. This event will be published on social media, links on event calendars, and posted throughout the Beechmont area. We encourage all vendors to help advertise the Festival and invite people to draw larger crowds, benefiting everyone. Come join us!

Festival of Flowers Co-Chairs: Debbie Thompson hdbthom@gmail.com, (502) 550-6467

Julie Elliott julieelliott@gmail.com, (502) 553-9302



APPLICATION FORM

Name (business and personal):
Address:
Phone:E-mail Address
Provide a brief description of your art or craft. If this is your first-year vending at the Festival of Flowers, please attach a photo (non-returnable)
Are you a returning vendor?
Please fill out this form and mail it, along with vendor payment fee to the address listed below.

BNA Festival of Flowers c/o Debbie Thompson 4834 Southern Parkway Louisville, KY 40214

ALL APPLICATIONS MUST BE IN BY MAY 4th

Fees:

\$45 per space if paid by May 4, 2024 \$55 per space if paid after May 4, 2024

*EACH VENDOR WILL BE ASKED TO PROVIDE ONE ITEM TO BE INCLUDED IN A RAFFLE, BENEFITTING THE WORK OF BNA.

Direct questions to either Debbie Thompson or Julie Elliott.

Thank You for Your Time and Consideration!